

BRANDON SPELL

DESIGNER • DEVELOPER

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PROFILE

Experienced designer with unique skills in print, web, and UX/UI design—refreshing brands with new and creative ideas while building positive relationships.

CAPABILITIES

- Highly skilled in Adobe CC (Photoshop, Illustrator, InDesign)
- Experienced in various wireframing programs such as Sketch, Adobe XD, and InVision
- Proficient in HTML, CSS, and SASS
- Competent to work with multiple front-end frameworks like Bootstrap and Foundation

ACHIEVEMENTS

- Designed website promoting *Love Like You've Never Been Hurt* by New York Times Best Selling Author Jentezen Franklin
- Created digital assets for worldwide broadcasts from Free Chapel and Kingdom Connection
- Led workshop on branding at the Evangelical Press Association convention
- Gold Student Addy and "Best of Show" Student Addy winner
- Graduated Summa Cum Laude with a 3.923 GPA

EXPERIENCE

UX/UI Designer at Free Chapel Worship Center (Aug. '15 to Present)

- Redesigned (from concept to code) the new FreeChapel.com, utilizing a team of Ruby experts to create a more exciting user experience for our visitors
- Developed multiple websites for various conferences, with some reaching 13,000 attendees
- Designed print marketing materials, digital assets for Kingdom Connection — a weekly broadcast with millions of viewers across the globe.

Graphic Design Editor at Church of God World Missions (July '08 - Aug '15)

- Led design and marketing efforts for effective campaigns raising over \$1,000,000
- Revamped company brand identity and publications, including a quarterly 16-page magazine with an international readership of 65,000
- Spearheaded company website redesign

Freelance Work

- Provide contract work for Trifecta!, a Lexington, KY based creative agency.
- Headed design committee and created materials for the 2013 Evangelical Press Association convention in Nashville, TN
- Created logo for Kentucky Derby entrant "Cowboy Cal"

EDUCATION

Lee University, Cleveland TN (Graduated May '08)

- Bachelor of Arts in Communication (advertising emphasis); minor in telecommunications
- Lee University Lab Assistant
- Lee University Peer Leader

